

CORRELATIONS & SUGGESTED PACING GUIDE

Advanced Floral Design



Scope & Sequence	Lesson Title	Days of Teaching*
1	Introduction to Record Keeping	3
2	Blue & Gold Experience: SAE Programs	5
3	Blue & Gold Experience: Exploring SAEs - Ownership/Entrepreneurship	1
4	Blue & Gold Experience: Exploring SAEs - Placement/Internship	1
5	Blue & Gold Experience: Exploring SAEs - Research	1
6	Blue & Gold Experience: Exploring SAEs - School-Based Enterprise	1
7	Blue & Gold Experience: Exploring SAEs - Service-Learning	1
8	Blue & Gold Experience: Introduction	5
9	Blue & Gold Experience: The FFA Creed	4
10	Blue & Gold Experience: Opportunities	3
11	Blue & Gold Experience: Involvement	4
12	Blue & Gold Experience: Leadership	4
13	Advanced Floral Design: Careers	4
14	Advance Floral Design: Employability Skills	5
15	Floral Design Terminology	5
16	Use of Floral Design Tools	5
17	Floral Design Trends	5
18	Mastering Floral Design: Principles & Elements	4
19	Floral Design Styles: Introduction	4
20	Floral Design Styles: Contemporary Floral Design Styles	7
21	Mastering Floral Design: Business Strategy	8
22	Mastering Floral Design: Planning Practices	5
23	Capstone: Floral Business Plan	N/A
24	Hot Topics: Sustainability in the Floral Design Industry	3

* *Days of Teaching* identifies the number of days a lesson may take if all lesson plan items (i.e., activities, projects, handouts, etc.) are utilized as written by ICEV curriculum writers. Flexibility within the lesson plan allows instructor autonomy of implementation for each item.

Overall TEKS

Knowledge & Skills		CEV Lesson
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:		
(A)	identify career and entrepreneurship opportunities for a chosen occupation in the field of floral design and develop a plan for obtaining the education, training, and certifications required;	Advanced Floral Design: Careers
(B)	model professionalism by continuously exhibiting appropriate work habits, solving problems, taking initiative, communicating effectively, listening actively, and thinking critically;	Advance Floral Design: Employability Skills
(C)	model appropriate personal and occupational safety and health practices and explain the importance of established safety and health protocols for the workplace;	Advance Floral Design: Employability Skills
(D)	analyze and interpret the rights and responsibilities, including ethical conduct and legal responsibilities, of employers and employees; and	Advance Floral Design: Employability Skills
(E)	analyze the importance of exhibiting good citizenship and describe the effects of good citizenship on the development of home, school, workplace, and community.	Advance Floral Design: Employability Skills
(2) The student develops a supervised agricultural experience program. The student is expected to:		
(A)	plan, propose, conduct, document, and evaluate a supervised agricultural experience program as an experiential learning activity;	Introduction to Record Keeping Blue & Gold Experience: SAE Programs Blue & Gold Experience: Exploring SAEs - Ownership/Entrepreneurship Blue & Gold Experience: Exploring SAEs - Placement/Internship Blue & Gold Experience: Exploring SAEs - Research Blue & Gold Experience: Exploring SAEs - School-Based Enterprise Blue & Gold Experience: Exploring SAEs - Service-Learning
(B)	use appropriate record-keeping skills in a supervised agricultural experience program;	Introduction to Record Keeping Blue & Gold Experience: SAE Programs Blue & Gold Experience: Exploring SAEs - Ownership/Entrepreneurship Blue & Gold Experience: Exploring SAEs - Placement/Internship Blue & Gold Experience: Exploring SAEs - Research Blue & Gold Experience: Exploring SAEs - School-Based Enterprise Blue & Gold Experience: Exploring SAEs - Service-Learning
(C)	participate in youth agricultural leadership opportunities;	Blue & Gold Experience: Introduction Blue & Gold Experience: The FFA Creed Blue & Gold Experience: Opportunities Blue & Gold Experience: Involvement Blue & Gold Experience: Leadership
(D)	review and participate in a local program of activities; and	Blue & Gold Experience: Introduction Blue & Gold Experience: Opportunities Blue & Gold Experience: Involvement Blue & Gold Experience: Leadership
(E)	create or update documentation of relevant agricultural experience such as community service, professional, or classroom experiences.	Blue & Gold Experience: Introduction Introduction to Record Keeping Blue & Gold Experience: Opportunities Blue & Gold Experience: Involvement Blue & Gold Experience: Leadership

Overall TEKS

Knowledge & Skills		CEV Lesson
(3) The student understands advanced floral design elements and principles. The student is expected to:		
(A)	describe floral materials using advanced botanical terminology;	Floral Design Terminology
(B)	identify the symbolic meaning of flowers and plants used in floral design such as love, friendship, courage, and innocence;	Floral Design Terminology
(C)	compare the characteristics of contemporary floral design styles such as abstract, assemblage, asymmetrical, Biedermeier, cascade/waterfall, hedgerow, parallel, synergistic, submerged, topiary, and vegetative;	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(D)	illustrate ideas for arrangements using contemporary floral design styles from direct observation, experience, and imagination;	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(E)	identify various basing design techniques, including layering, terracing, pavé, clustering, and pillowing; and	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(F)	identify advanced focal-emphasis design techniques, including grouping, banding, binding, shadowing, sequencing, framing, zoning, and parallelism.	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(4) The student demonstrates advanced design techniques using fresh and permanent floral designs. The student is expected to:		
(A)	plan and design fresh flower and permanent botanical arrangements using various contemporary design styles such as abstract, assemblage, asymmetrical, Biedermeier, cascade/waterfall, hedgerow, parallel, synergistic, submerged, topiary, and vegetative;	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(B)	design and evaluate floral designs that exhibit various basing design techniques such as layering, terracing, pavé, clustering, and pillowing; and	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(C)	design and evaluate floral designs using advanced focal-emphasis design techniques such as grouping, banding, binding, shadowing, sequencing, framing, zoning, and parallelism.	Floral Design Styles: Introduction Floral Design Styles: Contemporary Floral Design Styles
(5) The student describes effective design planning and the processes used to create floral designs for specific occasions and events. The student is expected to:		
(A)	develop proper planning techniques in floral design;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(B)	identify and execute the steps of effective planning used to design floral arrangements for specific occasions such as weddings and funerals;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(C)	analyze and discuss contingency factors when planning large-volume floral designs; and	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(D)	identify effective consultation practices to determine customers' expectations for design, including budget.	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(6) The student applies key floral design elements and principles to enhance the experience of specific occasions and events. The student is expected to:		
(A)	identify floral design terminology used for specific occasions, including weddings and funerals;	Floral Design Terminology
(B)	apply elements and principles of floral design to wedding and funeral arrangements such as bouquets, boutonnieres, corsages, sprays, and pedestal arrangements;	Advanced Floral Design: Principles & Elements
(C)	describe current floral design trends;	Floral Design Trends
(D)	use and maintain floral design tools; and	Use of Floral Design Tools
(E)	create examples of appropriate occasion-specific floral designs from direct observation, experience, and imagination.	Hot Topics: Sustainability in the Floral Design Industry

Overall TEKS

Knowledge & Skills		CEV Lesson
(7) The student demonstrates effective planning of occasion-specific floral designs from the conceptual stage through completion. The student is expected to:		
(A)	conduct a floral design consultation to gather details, including occasion, budget, formality, and theme;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(B)	evaluate and select floral arrangements that achieve the objectives and budget expectations of an occasion;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(C)	develop a proposal that showcases floral arrangements appropriate for the selected occasion;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(D)	develop a production schedule that allows sufficient time for the design, creation, installation, and disassembly of floral arrangements;	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(E)	develop a procurement plan to ensure necessary resources are obtained within a specified budget and timeframe; and	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(F)	implement and evaluate a floral design plan through completion.	Mastering Floral Design: Planning Practices Capstone: Floral Business Plan
(8) The student demonstrates business management and merchandising skills necessary for floral design and freelance floral event design professionals. The student is expected to:		
(A)	calculate mark-up of floral products and design services;	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(B)	evaluate the cost-effectiveness and profitability of pricing policies;	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(C)	develop and negotiate contracts for floral services;	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(D)	formulate a floral budget, including per-item total costs;	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(E)	demonstrate proper customer service skills for a floral business;	Advance Floral Design: Employability Skills
(F)	identify business relationships with a variety of vendors such as wedding venues, funeral homes, wholesale florists, and wire services; and	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(G)	analyze basic marketing principles and procedures used in the floral industry such as displays and advertisements.	Mastering Floral Design: Business Management Capstone: Floral Business Plan
(9) The student explains the significance of professional organizations to the floral design industry. The student is expected to:		
(A)	identify industry-related professional organizations; and	Advanced Floral Design: Career Opportunities Advanced Floral Design: Employability Skills
(B)	describe the benefits of participating in professional floral organizations and earning industry-based certifications.	Advanced Floral Design: Career Opportunities Advanced Floral Design: Employability Skills