

# Business Ethics

**Media Type:** Microsoft® PowerPoint® Presentation

**Duration:** 38 Slides

**Goal:** To expose students to the aspects of ethical decisions in the business setting

**Description:** This presentation explores the rights and wrongs of common business practices prevalent today. Students will learn the importance of ethical decision making and the effects decisions have on organizations, consumers and employees. Technological advances and workplace are only a couple of the ethical considerations explored.

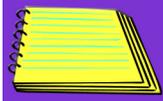
**Objectives:**

1. To distinguish between ethical/unethical and legal/illegal business practices.
2. To relate the ethical decision making process to business situations.
3. To examine ethical considerations of technology and workplace politics.
4. To relate the historical impact of unethical practices and governmental regulations.

## Horizontal Alignment

Core-Subject Area	Foundation Concept	Basic Understanding
Math	<i>Logical Skills</i>	<ul style="list-style-type: none"><li>• reasoning</li><li>• problem solving</li><li>• justification and proof</li></ul>
Language Arts	<i>Application of Writing Skills</i>	<ul style="list-style-type: none"><li>• editing/proofreading</li><li>• descriptive writing</li><li>• organizing logical arguments</li><li>• brainstorming</li><li>• vocabulary enhancement</li></ul>
	<i>Analysis of Text, Literature, and Information</i>	<ul style="list-style-type: none"><li>• drawing inferences and generalizations</li><li>• developing listening and comprehension skills</li><li>• creating visual representations</li></ul>
	<i>Technology Applications in Literature</i>	<ul style="list-style-type: none"><li>• utilizing document and presentation processing software</li></ul>
Social Studies	<i>Impacts of History, Government, and Economics</i>	<ul style="list-style-type: none"><li>• describe cause/effect relationships</li></ul>
Science	<i>Scientific Thinking and Investigating</i>	<ul style="list-style-type: none"><li>• critical thinking</li><li>• real-world investigations and applications</li><li>• evaluating conclusions</li></ul>

# Business Ethics



## Lesson Plan

Student and Teacher Notes are available to print in outline format. You can access these documents under the “Printable Resources” section. If student licenses have been purchased, an interactive version of the Student Notes is available in the “Interactive Activities” section. If printing the full PowerPoint® is desired, you may download the file and print the handouts as needed.

**Class 1:** Begin class by asking students to define the word “Ethics”. Allow students to discuss their definitions, then use the dictionary to read the correct definition. Distribute the *Business Ethics Vocabulary Handout* for students to use as they view the presentation. Show the *Introduction to Business Ethics* and *The Ethical Decision-Making Process* segments. Follow the segments with the assessments.



Slides  
1-19

**Class 2:** Using the *Ethics at Work Teacher Instruction Sheet*, begin class by asking students the questions. Show the *Ethics: Then & Now* and *Legislative Acts Affecting Business Ethics* segments. Discuss technological advances in the workplace and the legal aspects of ethics. Pass out the *Business Ethics Microsoft® PowerPoint® Assessment*. Have students begin *The Fair Labor Standards Act Activity*.



Slides  
20-38

**Class 3:** Using the *Business Ethics Vocabulary Teacher Instruction Sheet*, have students participate in the game. Administer the *Final Assessment*. Have students begin the *Legal Dilemmas Activity*. Distribute the *Business Ethics Crossword* for homework.

**Class 4:** Distribute the *Create a Social Media Post Project*. Allow the remainder of the class for students to work.

**Class 5:** Distribute the *Law & Regulations Project*. Allow the remainder of the class for students to work.

**Class 6:** Students should complete the *Law & Regulations Project*. Distribute the *Business Ethics Violations Project*. If students do not finish, assign the project as homework.



## Lesson Links

### Ethics Resource Center

- <http://www.ethics.org>

### Corporate Compliance Insights

- <http://www.corporatecomplianceinsights.com>

### Institute for Global Ethics

- <http://www.globalethics.org/>



## Career & Technical Student Organizations

### BPA

- **Human Resource Management**
- Apply critical thinking skills to interpret personnel policies
- Demonstrate understanding of policies and procedures manuals
- Examine human relations skills
- **Entrepreneurship**
- Develop a written business plan for a start-up business
- Demonstrate knowledge and understanding of entrepreneurship

### DECA

- Explain the nature of managerial ethics
- Foster positive working relationships
- Ensure equitable opportunities for employees
- Describe ethics in personnel issues

### FBLA

- **Business Ethics**
- **Introduction to Business**
- **Business Procedures**



## Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.

- iCEV50067 Bryan Mudd, News Anchor, KAMC-TV, Lubbock, Texas
- iCEV50337 Delbert McDougal, McDougal, Co.
- iCEV50553 Kerri Harris, Ph.D., President & CEO, International House Appliance

# Business Ethics

## Lab Activities

### The Fair Labor Standards Act

#### Directions:

Using the Internet, library or any other available resources, students should research the primary principles behind the creation of The Fair Labor Standards Act as well as other countries which do not have fair labor standards. Using their research, students should write a one page paper comparing and contrasting one of the countries which do not have a similar act to the United States. Include information regarding how the act helped shape our country's workforce as well as the impact the absence of such an act would have had on our country. Remind students to attach a citation sheet listing all sources used.

### Business Ethics Vocabulary Review

#### Directions:

Choose two student to be the contestants to review the business ethics vocabulary words. The rest of the students will volunteer one-word clues to help the contestants guess the vocabulary words. The student who has the highest number of correct guesses win the review.

### Legal Dilemmas

#### Directions:

Using all available resources, select and research a company which has one of the following dilemmas: environmental issues, civil rights issues, honesty, illegal contracting, financial fraud and unsafe work conditions. Using the information, students should write down how they would respond to the dilemma using legal and ethical considerations and compare how they would respond to how the company responded. Students should write a one page paper detailing their findings and comparing their response to the company's. Remind students to attach a citation sheet listing all sources used.



## Projects

### Law & Regulations

#### Directions:

Allow students to choose a career which interests them. Using all available resources, students should research and take detailed notes on the specific laws and regulations associated with the career they selected. Remind students to attach a citation sheet listing all sources used to their notes. Divide the class into groups of two. Students should share their findings with the class and be prepared to answer questions. Once all presentations have been made, students should write a one page paper comparing and contrasting how their career varied from their partners. Students should turn in their notes, citation sheet and paper.

### Ethics at Work

#### Directions:

Students will begin class by creating an example of one of the offenses listed on the *Ethics at Work Teacher Instruction Sheet*. After each student has presented their scenario, have the class offer alternatives to the action and what they think would be the consequences of the action.

### Business Ethics Violations

#### Directions:

Students will research business ethics violations and resolve workplace conflicts as if they were a business consultant. They will create a plan of improvement for each scenario to prevent further ethics or social responsibility violations.

### Create a Social Media Post

#### Directions:

Students will create a social media post explaining the ethical and socially responsible guidelines and the legality of each item according to the Department of Labor's Equal Employment Opportunity Commission's Youth at Work guidelines.