Web Ethics & E-Issues

Media Type: Microsoft® PowerPoint® Presentation
Duration: 52 slides

Goal: To gain awareness of the ethical issues related to the Internet and appropriate practices to convey information

Description: The ethics and issues of the Internet are important to be aware of because this knowledge can help protect a business, employees and customers. The presentation will give students guidelines for relaying and presenting information that is appropriate over the web. Copyright issues are a widely discussed topic, especially related to students and businesses. These issues will be covered as well as acceptable routes to avoid them. Students will also gain knowledge on how to respect customer privacy on the web.

Objectives:
1. To determine what information is appropriate to be displayed on a web page.
2. To explore copyright issues and the correct approach to acquiring information from the Internet.
3. To be introduced to the proper method of citing Internet sources.
4. To become acquainted with the various issues of customer privacy on website.

Horizontal Alignment

Core-Subject Area	Foundation Concept	Basic Understanding
Language Arts	*Application of Writing Skills*	informative writing; vocabulary enhancement
	Analysis of Text, Literature and Information	drawing inferences and generalizations; correlating information with personal experiences; critical thinking; interpersonal skills
Social Studies	*Impact of History and Government*	describe cause/effect relationships
Science	*Scientific Thinking and Investigating*	analytical skills; evaluating conclusions; real-world applications; field investigations; organizational skills; compare/contrast findings
	Scientific Laws and Principles	structures and processes; human development

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Lesson Plan

Student and Teacher Notes are available to print in outline format. You can access these documents under the "Printable Resources" section. If student licenses have been purchased, an interactive version of the Student Notes is available in the "Interactive Activities" section. If printing the full PowerPoint® is desired, you may download the file and print the handouts as needed.

Hand out or have students access the *Action Plan*. The *Action Plan* provides a list of tasks for students to perform to complete the lesson.

Slides 1-16

Class 1: Gather several copies of your school's Internet policy. Instruct students to divide into groups and read the policy, then write down any issues they do not agree with or understand. Discuss these issues as a class. Ask the following questions: Why do these rules exist? Who wrote the rules? Hand out the *Web Ethics & E-Issues Vocabulary Handout* which may be used as a reference. Show the *Introduction* and *Web Content* segments. Follow each segment with its corresponding *Assessment*.

Slides 17-27

Class 2: Continue with the *Piracy & Copyright* segment of the presentation and follow with the segment's *Assessments*. Ask students how they feel about downloading or copying music, movies or any other copyrighted materials. Discuss students' answers and the need to respect intellectual property laws. If time allows, have students divide into two groups and debate the sharing of music and movies via the Internet.

Slides 28-52

Class 3: Continue with the *Phishing, Cookies & Adware* and *Other E-issues* segments. Follow each segment with its *Assessment*. Introduce the *Web Ethics Project* and allow students to begin.

Class 4: Instruct students to complete the *Web Ethics & E-Issues Crossword* for review. The administer the *Web Ethics & E-Issues Final Assessment*. Allow students to continue with the *Project* for the rest of class.

Class 5: Allow the entire class period for students to finish the *Project*.

Class 6: Students will present their *Projects* to the class. Encourage students to ask and answer questions about the issue being presented.

Lesson Links

The Center for Internet and Society
- http://cyberlaw.standford.edu

Center for Democracy & Technology
- http://www.cdt.org

Career & Technical Student Organizations

Business Professionals of America
- Web Site Design Team

DECA
- Internet Marketing Plan

Future Business Leaders of America
- Business Ethics
- Cyber Security
- Website Design

SkillsUSA
- Web Design

Technology Student Association
- Webmaster

Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.

- iCEV50533, Greg Bazar, Owner/Founder, Iron Fish Technologies
- iCEV50315, Brandon Sharpe, Web Programmer, Converse Marketing
- iCEV50454, Tony Giangreco, Internet Copyrighter, NASCO
- iCEV50369, John Kennon, Web Designer, University of Georgia
- iCEV50604, Pradeep Suthram, Project Manager, PICnet, Inc.

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Project

Web Ethics

Directions:
Students will choose one of the issues discussed in the presentation and find recent news stories, press releases and media coverage concerning that issue. Students will then create a project regarding the chosen issue and include laws regulating the issue, consequences for those found guilty of violating laws, and tips for consumers to avoid being victims of the issue. Students may choose the project type, but all must include actual news stories, press releases or media coverage. Once completed, students will present their projects to the class.

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